



Product Technical File

Something Different Wholesale LTD

UK Business Address - Enterprise Park, Upper Fforest Way, Llansamlet,
Swansea SA6 8PJ

EU Business Address - Something Different Wholesale Europe BV Posthoorn-
straat 11, 3011WD, Rotterdam, NETHERLANDS

Telephone - +44 (0)1792 940288 Email [customer@somethingdifferent-
wholesale.co.uk](mailto:customer@somethingdifferent-wholesale.co.uk)

Item Code:DW_25027

Product Name:Be Kind to Your Mind Ceramic Mug (18/36)

Barcode:5056131178595





Product Description

The product is China

Product Dimensions:

W 12.3cm x H9.3cm x D8.8cm

Product Weight:

315.2g

Product Materials :

Ceramic

Packaging Materials:

Colour Cardboard Box,

Tracability:

17653

31/03/2026

00971-25

Packaging Information:

W 12.6cm x H9.6cm x D9.1cm

Packed Weight:

345.5g



Declaration of Conformity

Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park,
Swansea, SA6 8PJ

Contact Person- Anthony David

Email – customercare@somethingdifferentwholesale.co.uk

Phone Number – 01792 940288



Product Name: Be Kind to Your Mind Ceramic Mug (18/36)

ModelG-MU

Product Code: DW_25027

We at Something Different Wholesale LTD recognise that the product mentioned in this document conforms to UK standards and regulations. This product upholds the UK specifications attached to it.

Authorising Name: Anthony David

Company Name: Something Different Wholesale LTD

Authorising Signature:

A handwritten signature in black ink, consisting of a stylized 'A' followed by a horizontal line.

Date: 10.06.2025
Review Date:10.06.2026

EU Declaration of Conformity

Name- Something Different Wholesale Ltd
Address- Something Different Wholesale Ltd, Posthoornstraat 11, 3011WD,
Rotterdam, NETHERLANDS
Contact person- Anthony David
Email – EU@somethingdifferentwholesale.co.uk
Phone Number – +441792 940288



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Authorising Name: Anthony David
Company Name: Something Different Wholesale LTD
Authorising Signature:



Date: 10.04.2025
Review Date:10.04.2026



Prism: Product Risk Assessment Methodology

Risk assessment background and summary of outcomes			
Assessor name:	Shirley Gannon	Organisation:	Something Different Wholesale LTD
Date of initial assessment:	21 March 2021	Assessment reviewed by:	
Date of last update:		Assessment review date:	
Product brand:		Product category:	Kitchen and Tableware
Product name/model:		Product subcategory:	
Other identifiers (such as batch reference):		Name of business that placed the product on the market:	<i>Something Different Wholesale LTD</i>
Applicable product safety legislation and standards:		Have images been captured of the product?:	Yes
Who is the product aimed at?:	General Public	Number of hazards identified:	3
Could unintended or non-users be at risk?	Yes	Can the product be presumed to present a serious risk without a quantified risk assessment?:	No
Single product item risk level:	Medium risk	Has the risk outcome been revised to reflect there being multiple hazards?:	No, the hazard creating the greatest risk sufficiently reflects the overall product risk
Estimated number of product items in use:		Overall level of risk for product:	Medium risk
Sensitivity analysis outcome:	Sensitivity analysis not performed	Uncertainty level:	Low uncertainty
Factors related to the nature of the risk: outcome:	There are factors in addition to the risk level that need to be taken account of in relation to risk management decisions	Risk tolerability outcome:	Risk is tolerable

Declaration of Conformity

Issuer/Manufacturer:

SHENZHEN ZHAN PENG XIANG INDUSTRIAL CO.,LTD.

**Address: 34AB,Block B, Reith International, 1002 Yanhe north road,
Luohu District, Shenzhen,China**

Importer:

SOMETHING DIFFERENT WHOLESALE LTD

**Address: UPPER FFOREST WAY ENTERPRISE PARK
SWANSEA SA6 8PJ UK**

Product:

Name: Ceramic mugs

Model:

**BH_28827, DW_24927, DW_25027, CL_43126, MF_07625, DF_79323,
LC_38026,**

Material: New bone china

Time and temperature: 7 hours and 1260℃

Country of origin: China

Information about the test methods:

With reference to European Directive 84/500/EEC and its amendment 2005/31/EC.

With reference to DIN10955:2004, direct contact method. No.of panelist:6

The products can be contacted with all kind of food. We declare that the products described above, to which this declaration of conformity refers to, is in conformity with the essential requirements of the following legislation:

-European Council Directive 84/500/EEC & its amendment 2005/31/EC-Leachable Lead and Cadmium

-Regulation(EC)No 1935/2004 of the European Parliament and of the council of 27 October 2004-Sensorial Examination of food and taste test

Child Appeal Scoring System

UK: Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park, Swansea, SA6 8PJ
 EU : Something Different Wholesale Ltd, Posthoornstraat 11,3011WD Rotterdam NETHERLANDS

Item Code : DW_25027 Date: 08/01/2026
 Product Name : Be Kind to Your Mind Ceramic Mug (18/36) Reviewed By: SG



The Child Appeal Scoring System (CASS) is a structured framework designed to assess the extent to which a product is likely to attract and engage children. In an environment where children are frequently exposed to a wide range of consumer products. It is increasingly important to evaluate not only the safety and compliance of these products but also their degree of child-directed appeal. Using the following score system, evaluate the product design for further risk analysis.

- 1(Low Appeal) – unlikely to engage children, mainly adult-focused.
- 2(Moderate Appeal) – contains some features that may attract children, but not intentionally child-directed.
- 3(High Appeal) – intentionally designed to be attractive to children.
- 4 (Very High Appeal) – strongly child-focused, with multiple overlapping features.

This scoring provides a clear benchmark for comparisons between products and across industries.

Visual Appeal: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.

Caterogry	Criteria	Score Range	Score Given
Visual Appeal	Colours (bright, saturated)	0-3	0
	Characters (cartoons, mascots)	0-3	0
	Design simplicity (bold shapes, fonts)	0-3	1
	Animation/Movement	0-3	0
	Novelty/Whimsy (fantasy, humour)	0-3	0

Sensory Elements: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.

Caterogry	Criteria	Score Range	Score Given
Sensory Elements	Sounds/Music	0-3	0
	Textures/Materials	0-3	0
	Interactivity (buttons,lights,haptics)	0-3	0
	Collectability	0-3	0

Functional Design: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.

Caterogry	Criteria	Score Range	Score Given
Functional Design	Ease of Use	0-3	0
	Size & Ergonomics	0-3	0
	Durability & Safety	0-3	1

Psychological & Social Appeal: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.

Caterogry	Criteria	Score Range	Score Given
Psychological & Social Appeal	Rewards & Feedback	0-3	0
	Storytelling/Imagination	0-3	0
	Peer Influence	0-3	0
	Media Tie-ins	0-3	0

Marketing & Placement: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.

Caterogry	Criteria	Score Range	Score Given
Marketing & Placement	Age Targeting	0-3	0
	Advertising Context	0-3	0
	Packaging Language/Imagery	0-3	0

Child Appeal Score Indicator

0-15 = Low child appeal (primarily adult-focused product).

16-30 = Moderate child appeal (some child-friendly elements, but not primarily for kids).

31-45 = High child appeal (likely designed with children in mind).

46-57 = Very high child appeal (strongly targeted to children).

Overall Score : 2

I confirm that the assessment conducted under the Child Appeal Scoring System (CASS) has been completed to the best of my knowledge and ability. The scores recorded in this assessment are a true and accurate reflection of the product, service, or communication reviewed at the time of evaluation. The scoring has been carried out using the standardised CASS framework, with due care, impartiality, and adherence to the defined criteria. No material information has been knowingly omitted or misrepresented in the completion of this assessment. The conclusions reached are based on the evidence available and are intended to provide a transparent and consistent measure of child-directed appeal. This document may be relied upon for internal review, regulatory compliance, or external reporting purposes, subject to the limitations of the CASS methodology.



Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park, Swansea,
SA6 8PJ

EU : Something Different Wholesale Ltd, Posthoornstraat 11,3011WD Rotterdam NETH-
ERLANDS

Distributor: Something Different Wholesale LTD

Date – 20/10/2025

Product Identifier –G–MU

Material – Ceramic

Recommended Use: Decorative consumer product.

Restrictions – N/A

Supplier: Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park,
Swansea, SA6 8PJ

REACH SVHC & Proposition 65 Declaration

REACH¹ regulation (EC) No 1907/2006 concerning the Registration, Evaluation, Au-
thorisation and Restriction of Chemicals, states in Article 33 that any supplier of an arti-
cle containing a substance being included in the REACH Candidate List of Substances of
Very High Concern for authorisation ('Candidate List of SVHC') in a concentration above
0.1 % weight by weight (w/w), shall provide the recipient, respectively the consumer of
the article, with relevant information.

California Proposition 652 officially known as the Safe Drinking Water and Toxic En-
forcement Act of 1986, aims to protect the state of California drinking water sources
from being contaminated with chemicals known to cause cancer, birth defects or other
reproductive harm, and requires businesses to inform Californians about exposures to
such chemicals.

External Testing and Validation All textile products are sample tested by an accredited
external laboratory to ensure compliance with REACH and Proposition 65 requirements.
As these are articles under REACH definition, no Safety Data Sheet (SDS) is required.



With regard to REACH regulation

We declare that: = applicable = not applicable

Our products and packaging do not contain SVHC substances included in the REACH Candidate List currently in force, as published by ECHA (<http://echa.europa.eu/web/guest/candidate-list-table>), at a content greater or equal to 0.1% (w/w)

To the best of our knowledge, we herewith inform you that we supply certain products of which components, or the products themselves, contain SVHC(s).

We have determined that there are no known REACH Annex XVII restricted substances, or Annex XIV substances subject to authorisation, contained in our products and packaging.

To the best of our knowledge, we herewith inform you that we supply certain products of which components, or the products themselves, contain substances that are listed in the updated REACH Annex XVII or Annex XIV.

With regard to Proposition 65

We declare that: = applicable = not applicable

The parts/products that we supply to the end user do not contain substances described in the most current revision of the California Proposition 65, that the end user or an employee could be exposed to under normal part/product use.

The current Proposition 65 List is available here: [PROP 65 LIST](#).

To the best of our knowledge, we supply you certain products of which components, or the products themselves, contain substances described in the most current revision of the California Proposition 65, that the end user or an employee could be exposed to under normal part/product use.



We maintain documentation and laboratory test reports to demonstrate compliance, available upon request. Should any relevant regulatory changes or product modifications occur, we will issue an updated declaration.

We also declare that: = applicab[e] = not applicable

We are in close contact with our suppliers and we regularly check our substances/ preparations/ articles against the current Candidate List. If any changes in the content, or the compliance of our products arise from the REACH regulation and/or from the Proposition 65 list, we will inform you and coordinate the necessary measures with you.

Declaration of Validity

This declaration remains valid until any of the substances listed in REACH or California Proposition 65 are updated, or a product material change occurs.

Authorised Signatory:

Name: Stacey Gannon

Position: Quality Assurance Assistant

Signature:

Date: 08-01-2026

Review Date: 07-01-2027

