

## Product Technical File

### Something Different Wholesale LTD

UK Business Address - Enterprise Park, Upper Fforest Way, Llansamlet,  
Swansea SA6 8PJ

EU Business Address - Posthoornstraat 11, 3011WD, Rotterdam, NETHER-  
LANDS

Telephone - +44 (0)1792 940288 Email [customer care@somethingdifferent-  
wholesale.co.uk](mailto:customer care@somethingdifferent-wholesale.co.uk)

Item Code:CI\_02727

Product Name:Red Striped Welcome to the Circus Coir Doormat (10/20)

Barcode:505613000000





### **Product Description**

Roll out the welcome mat using this red and white striped doormat featuring vintage-style 'Welcome to the Circus' lettering. Perfect for quirky households, gothic interiors, or lovers of all things theatrical. Suggested for sheltered and indoor use only. Designed by Something Different Wholesale and part of the Mystic Circus collection of gothic home accessories and dark circus decor.

The product is India

### **Product Dimensions:**

W 40cm x H60cm x D15cm

### **Product Weight:**

1.4g

### **Product Materials :**

M-CR

### **Packaging Materials:**

Hang Tag,

### **Tracability:**

17501

19 January 2026

00976-25

### **Packaging Information:**

W 41cm x H61cm x D16cm

### **Packed Weight:**

1.4g



## Declaration of Conformity

Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park,  
Swansea, SA6 8PJ

Contact Person- Anthony David

Email – [customercare@somethingdifferentwholesale.co.uk](mailto:customercare@somethingdifferentwholesale.co.uk)

Phone Number – 01792 940288



Product Name: Red Striped Welcome to the Circus Coir Doormat (10/20)

ModelG-DM

Product Code: CI\_02727

We at Something Different Wholesale LTD recognise that the product mentioned in this document conforms to UK standards and regulations. This product upholds the UK specifications attached to it.

Authorising Name: Anthony David

Company Name: Something Different Wholesale LTD

Authorising Signature:

A handwritten signature in black ink, consisting of a stylized 'A' followed by a horizontal line.

Date: 10.06.2025  
Review Date:10.06.2026

## EU Declaration of Conformity

Name- Something Different Wholesale Ltd  
Address- Something Different Wholesale Ltd, Posthoornstraat 11, 3011WD,  
Rotterdam, NETHERLANDS  
Contact person- Anthony David  
Email – EU@somethingdifferentwholesale.co.uk  
Phone Number – +441792 940288



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We at Something Different Wholesale LTD recognise that the product mentioned in this document conforms to UK standards and regulations. This product upholds the UK specifications attached to it.

Authorising Name: Anthony David  
Company Name: Something Different Wholesale LTD  
Authorising Signature:



Date: 10.04.2025  
Review Date:10.04.2026



## Product Label

**KEEP AWAY  
FROM FIRE**

70% Cotton/30% Polyester

Wash at 30 degrees C / 86 degrees F

Can be ironed and tumble dried  
on a low temperature

## Directions for Use

This product has been designed and manufactured by Something Different Wholesale LTD. Each product is accompanied with care instructions to maximise product longevity and customer satisfaction.

Items crafted are tested in accordance with The Furniture and Furnishings (Fire) (Safety) Regulations 1988. This includes decorative furnishings and doormat products designed and sold by Something Different Wholesale LTD.



**Hazard**

**Who might be harmed**

**Existing measure to control risk**

**Risk level**

<b>Fire Safety</b>	General Public	Textile products are produced with flammability warnings.	Low
<b>Skin irritation</b>	General Public	Registration, Evaluation, Authorisation and Restriction of Chemicals, and is the EU Regulation (EC) No 1907/2006. <b>ISO/TR 11827:2012(en)</b> Textiles — Composition testing — Identification of fibres	Low



## Prism: Product Risk Assessment Methodology

Risk assessment background and summary of outcomes			
Assessor name:	Stacey Gannon	Organisation:	Something Different Wholesale LTD
Date of initial assessment:	21 March 2025	Assessment reviewed by:	
Date of last update:		Assessment review date:	
Product brand:		Product category:	
Product name/model:		Product subcategory:	Home Decor
Other identifiers (such as batch reference):		Name of business that placed the product on the market:	<i>Something Different Wholesale LTD</i>
Applicable product safety legislation and standards:	The Furniture and Furnishings (Fire) (Safety) Regulations 1988	Have images been captured of the product?:	Yes
Who is the product aimed at?:	General Public	Number of hazards identified:	3
Could unintended or non-users be at risk?	Yes	Can the product be presumed to present a serious risk without a quantified risk assessment?:	No
Single product item risk level:	Medium risk	Has the risk outcome been revised to reflect there being multiple hazards?:	No, the hazard creating the greatest risk sufficiently reflects the overall product risk
Estimated number of product items in use:		Overall level of risk for product:	Medium risk
Sensitivity analysis outcome:	Sensitivity analysis not performed	Uncertainty level:	Low uncertainty
Factors related to the nature of the risk: outcome:	There are factors in addition to the risk level that need to be taken account of in relation to risk management decisions	Risk tolerability outcome:	Risk is tolerable



ULR-TC617624000003714F

**SGS TEST Report No.:CHNSL240003325**



TC: 6176

**ISSUE DATE : 19-Dec-2024** Page 1 of 5

**K S GANGADHARA IYER & CO**

ALLEPPEY-688011

KERALA

INDIA

**CONTACT PERSON : -**

**THE FOLLOWING SAMPLE(S) WAS/WERE SUBMITTED AND IDENTIFIED BY/ON BEHALF OF THE CUSTOMER AS :**

**SAMPLE NO** CHN24-1000931-0001  
**SAMPLE DESCRIPTION** DOORMAT VINAYIL COIR  
**STYLE NO** ROPE MAT  
**COLOUR** NATURAL / BACKY BLACK  
**END USE** DOOR MAT  
**FIBER CONTENT** 45% COIR, 55% VINYL  
**COUNTRY OF ORIGIN** INDIA  
**COUNTRY OF DESTINATION** INDIA  
**LAB PROVIDED DETAILS:**  
**CONDITION OF SAMPLE** GOOD  
**THE LOCATION OF** SGS CHENNAI  
**SAMPLE RECIVED DATE** 10/12/2024  
**TESTING PERFORMING DATE** 10/12/2024 - 16/12/2024

Item	Test parameters	Conclusion	Remarks
1	FLAMMABILITY	PASS	
2	PHTHALATES	See Results	

TEST(S) RESULT & METHOD: PLEASE REFER TO NEXT PAGE(S). RESULTS APPLY TO THE SAMPLE AS RECEIVED

ND - Not Detected; RL - Reporting Limit; Req - Requirement;

**FOLDER NUMBER: CHN24-1000931**

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Child Appeal Scoring System

UK: Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park, Swansea, SA6 8PJ  
 EU : Something Different Wholesale Ltd, Posthoornstraat 11,3011WD Rotterdam NETHERLANDS

Item Code : CI\_02727 Date: 08/01/2026  
 Product Name : Red Striped Welcome to the Circus Coir Reviewed By: SG  
 Doormat (10/20)



The Child Appeal Scoring System (CASS) is a structured framework designed to assess the extent to which a product is likely to attract and engage children. In an environment where children are frequently exposed to a wide range of consumer products. It is increasingly important to evaluate not only the safety and compliance of these products but also their degree of child-directed appeal. Using the following score system, evaluate the product design for further risk analysis.

- 1(Low Appeal) – unlikely to engage children, mainly adult-focused.
- 2(Moderate Appeal) – contains some features that may attract children, but not intentionally child-directed.
- 3(High Appeal) – intentionally designed to be attractive to children.
- 4 (Very High Appeal) – strongly child-focused, with multiple overlapping features.

This scoring provides a clear benchmark for comparisons between products and across industries.

**Visual Appeal: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.**

Caterogry	Criteria	Score Range	Score Given
Visual Appeal	Colours (bright, saturated)	0-3	0
	Characters (cartoons, mascots)	0-3	0
	Design simplicity (bold shapes, fonts)	0-3	1
	Animation/Movement	0-3	0
	Novelty/Whimsy (fantasy, humour)	0-3	0

**Sensory Elements: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.**

Caterogry	Criteria	Score Range	Score Given
Sensory Elements	Sounds/Music	0-3	0
	Textures/Materials	0-3	0
	Interactivity (buttons,lights,haptics)	0-3	0
	Collectability	0-3	0

**Functional Design: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.**

Caterogry	Criteria	Score Range	Score Given
Functional Design	Ease of Use	0-3	0
	Size & Ergonomics	0-3	0
	Durability & Safety	0-3	1

**Psychological & Social Appeal: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.**

Caterogry	Criteria	Score Range	Score Given
Psychological & Social Appeal	Rewards & Feedback	0-3	0
	Storytelling/Imagination	0-3	0
	Peer Influence	0-3	0
	Media Tie-ins	0-3	0

**Marketing & Placement: Assess the product design between 0-3 on the following criteria to evaluate the designs appeal and targeted audience.**

Caterogry	Criteria	Score Range	Score Given
Marketing & Placement	Age Targeting	0-3	0
	Advertising Context	0-3	0
	Packaging Language/Imagery	0-3	0

#### Child Appeal Score Indicator

0-15 = Low child appeal (primarily adult-focused product).

16-30 = Moderate child appeal (some child-friendly elements, but not primarily for kids).

31-45 = High child appeal (likely designed with children in mind).

46-57 = Very high child appeal (strongly targeted to children).

**Overall Score : 2**

I confirm that the assessment conducted under the Child Appeal Scoring System (CASS) has been completed to the best of my knowledge and ability. The scores recorded in this assessment are a true and accurate reflection of the product, service, or communication reviewed at the time of evaluation. The scoring has been carried out using the standardised CASS framework, with due care, impartiality, and adherence to the defined criteria. No material information has been knowingly omitted or misrepresented in the completion of this assessment. The conclusions reached are based on the evidence available and are intended to provide a transparent and consistent measure of child-directed appeal. This document may be relied upon for internal review, regulatory compliance, or external reporting purposes, subject to the limitations of the CASS methodology.



Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park, Swansea,  
SA6 8PJ

EU : Something Different Wholesale Ltd, Posthoornstraat 11,3011WD Rotterdam NETH-  
ERLANDS

Distributor: Something Different Wholesale LTD

Date – 20/10/2025

Product Identifier –G-DM

Material – M-CR

Recommended Use: Decorative consumer product.

Restrictions – N/A

Supplier: Something Different Wholesale Ltd, Upper Fforest Way, Enterprise Park,  
Swansea, SA6 8PJ

#### REACH SVHC & Proposition 65 Declaration

REACH<sup>1</sup> regulation (EC) No 1907/2006 concerning the Registration, Evaluation, Au-  
thorisation and Restriction of Chemicals, states in Article 33 that any supplier of an arti-  
cle containing a substance being included in the REACH Candidate List of Substances of  
Very High Concern for authorisation ('Candidate List of SVHC') in a concentration above  
0.1 % weight by weight (w/w), shall provide the recipient, respectively the consumer of  
the article, with relevant information.

California Proposition 652 officially known as the Safe Drinking Water and Toxic En-  
forcement Act of 1986, aims to protect the state of California drinking water sources  
from being contaminated with chemicals known to cause cancer, birth defects or other  
reproductive harm, and requires businesses to inform Californians about exposures to  
such chemicals.

External Testing and Validation All textile products are sample tested by an accredited  
external laboratory to ensure compliance with REACH and Proposition 65 requirements.  
As these are articles under REACH definition, no Safety Data Sheet (SDS) is required.



With regard to REACH regulation

We declare that:  = applicable     = not applicable

Our products and packaging do not contain SVHC substances included in the REACH Candidate List currently in force, as published by ECHA (<http://echa.europa.eu/web/guest/candidate-list-table>), at a content greater or equal to 0.1% (w/w)

To the best of our knowledge, we herewith inform you that we supply certain products of which components, or the products themselves, contain SVHC(s).

We have determined that there are no known REACH Annex XVII restricted substances, or Annex XIV substances subject to authorisation, contained in our products and packaging.

To the best of our knowledge, we herewith inform you that we supply certain products of which components, or the products themselves, contain substances that are listed in the updated REACH Annex XVII or Annex XIV.

With regard to Proposition 65

We declare that:  = applicable     = not applicable

The parts/products that we supply to the end user do not contain substances described in the most current revision of the California Proposition 65, that the end user or an employee could be exposed to under normal part/product use.

The current Proposition 65 List is available here: [PROP 65 LIST](#).

To the best of our knowledge, we supply you certain products of which components, or the products themselves, contain substances described in the most current revision of the California Proposition 65, that the end user or an employee could be exposed to under normal part/product use.



We maintain documentation and laboratory test reports to demonstrate compliance, available upon request. Should any relevant regulatory changes or product modifications occur, we will issue an updated declaration.

We also declare that:  = applicab[e]  = not applicable

We are in close contact with our suppliers and we regularly check our substances/ preparations/ articles against the current Candidate List. If any changes in the content, or the compliance of our products arise from the REACH regulation and/or from the Proposition 65 list, we will inform you and coordinate the necessary measures with you.

#### Declaration of Validity

This declaration remains valid until any of the substances listed in REACH or California Proposition 65 are updated, or a product material change occurs.

Authorised Signatory:

Name: Stacey Gannon

Position: Quality Assurance Assistant

Signature:

Date: 08-01-2026

Review Date: 07-01-2027